



THE BOSTON CONSULTING GROUP

Belvedere/21er Haus

BC21 ART AWARD 2017

Nominated artists: Judith Fegerl, Anja Ronacher, Toni Schmale, and Anne Speier

Exhibition: 20 September to 19 November 2017

For the sixth time, the Boston Consulting Group will team up with the Belvedere to offer the BC21 Art Award, which has a value of 20,000 Euro. Works from the four nominated artists will be shown in an exhibition at the 21er Haus from 20 September to 29 October 2017. An international jury will decide the winner at the beginning of October.

Vienna-based artists Judith Fegerl (born 1977), Anja Ronacher (born 1979), Toni Schmale (born 1980), and Anne Speier (born 1977) have been put forward for this year's BC21 **Boston Consulting & Belvedere Contemporary Art Award**.

"It is a great pleasure for us to be able to promote emerging artists with the BC21 Art Award, the largest private endowment for the arts in Austria," says Stella Rollig, General Director of the Belvedere and the 21er Haus. "I applaud the successful collaboration of the Belvedere with the BCG as a model example for the support of free enterprise. Especially in economically challenging times, this is by no means a given."

The **Boston Consulting Group (BCG)**, an international management consulting firm, would like their efforts to harness strengths and abilities for the benefit of society and build effective bridges. Dr. Antonella Mei-Pochtler, senior partner at BCG, is convinced that "especially in times of profound change, extraordinary ideas and creativity are important for the further development of our society. Art questions boundaries and widens our view to what's possible, which is of great importance for the complex questions of our time."

As curator Luisa Ziaja points out, experience of the past few years has shown that the winners are not the only benefactors from this initiative. Ultimately, all nominated artists are afforded a wider reception via the exhibition, its catalogue, and their exposure to an international jury.

The BC21 Art Award was created by the BCG and the Belvedere in 2007 and is geared toward artists under the age of 40. The prize winners to-date have been Nilbar Güres (2015), Anna Witt (2013), Lucie Stahl (2011), Nadim Vardag (2009), and Constantin Luser (2007).

This year's **nomination jury** consists of Seamus Kelly (Director, Salzburger Kunstverein), Simone Menegoi (curator and author, based in Milan), Cosima Rainer (Director, Stadtgalerie Schwaz) and Vivien Trommer (curator and author, based in Frankfurt am Main). The jury members each chose an artistic perspective independently of one another.

The winner will be chosen at the beginning of October 2017 by the **selection jury**, which consists of Marius Babias (Director, Neuer Berliner Kunstverein), Zdenka Badovinac (Director, Moderna Galerija, Ljubljana), Francesco Manacorda (Director, V-A-C Foundation) and Stella Rollig (General Director, Belvedere and 21er Haus).



BCG

THE BOSTON CONSULTING GROUP

Inquiries & Contacts:

Press 21er Haus

Irene Jäger

M i.jaeger@21erhaus.at

T +43 1 795 57-185

www.21erhaus.at

art:phalanx Kunst- und Kommunikationsagentur

Susanne Haider

M s.haider@artphalanx.at

T +43 1 524 980 3-11

www.artphalanx.at